

# PRESS RELEASE



Heritage. Achievement. Excellence.®

## FOR IMMEDIATE RELEASE

Contact Information:

Dietra McNair  
VP Marketing  
828.638.5144  
dietra@africanamericaninc.com  
www.africanamericaninc.com

### **African American, Inc. Meat and Snack Products Available in DC Area**

#### **Giant Food Stores Offer African American, Inc. Products**

Denver, NC, April 10, 2017 – African American, Inc., a North Carolina based wholesale food supplier, have their Pork Skins and Cured Ham Products (steaks, biscuit cuts, hocks, and chips) available at Giant Food stores in the Washington, DC area. Ahold Delhaize in concert with Giant Food of Maryland began selling the African American, Inc. products in Washington, DC and surrounding Maryland area stores this past November.

“We are extremely pleased with first quarter sales performance of our products and very excited about the favorable response the products are receiving from Giant’s customers in the DC area. We look forward to introducing our smoked ham hocks and turkey legs to Giant’s customers during the second quarter,” said Dietra McNair, Vice President of Marketing at African American, Inc.

African American, Inc. is a VA certified Disabled Veteran Owned Small Business and an NMSDC certified African American owned business. The company was established in 2014 and is incorporated in North Carolina. It specializes in providing quality food products to retail merchants and food service institutions across multicultural markets in the United States. Products include snack pork skins and crackling; cured ham hocks, chips, steaks and biscuit pieces; smoked turkey legs, ham hocks, and sausage; cooked chicken nuggets, breaded patties, and fajita strips; and chitterlings. All product packaging features “**Did You Know...**” historical facts that provide increased recognition of African American citizens’ contributions to the ongoing development of the United States. For more information about African American, Inc. visit [www.africanamericaninc.com](http://www.africanamericaninc.com).

END